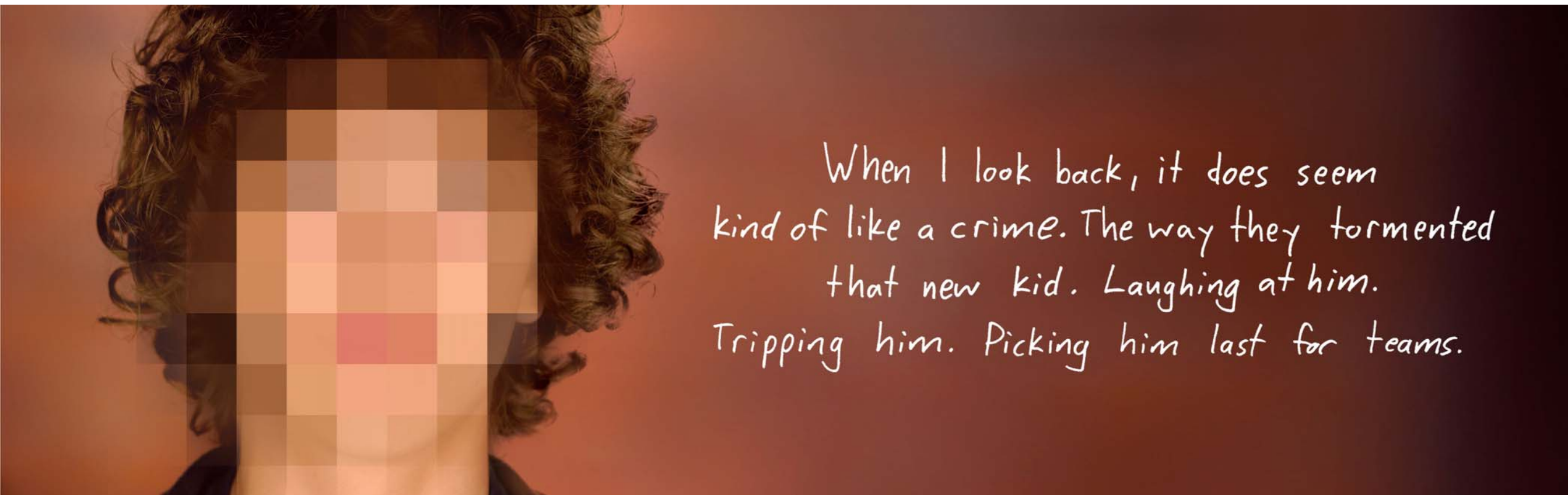


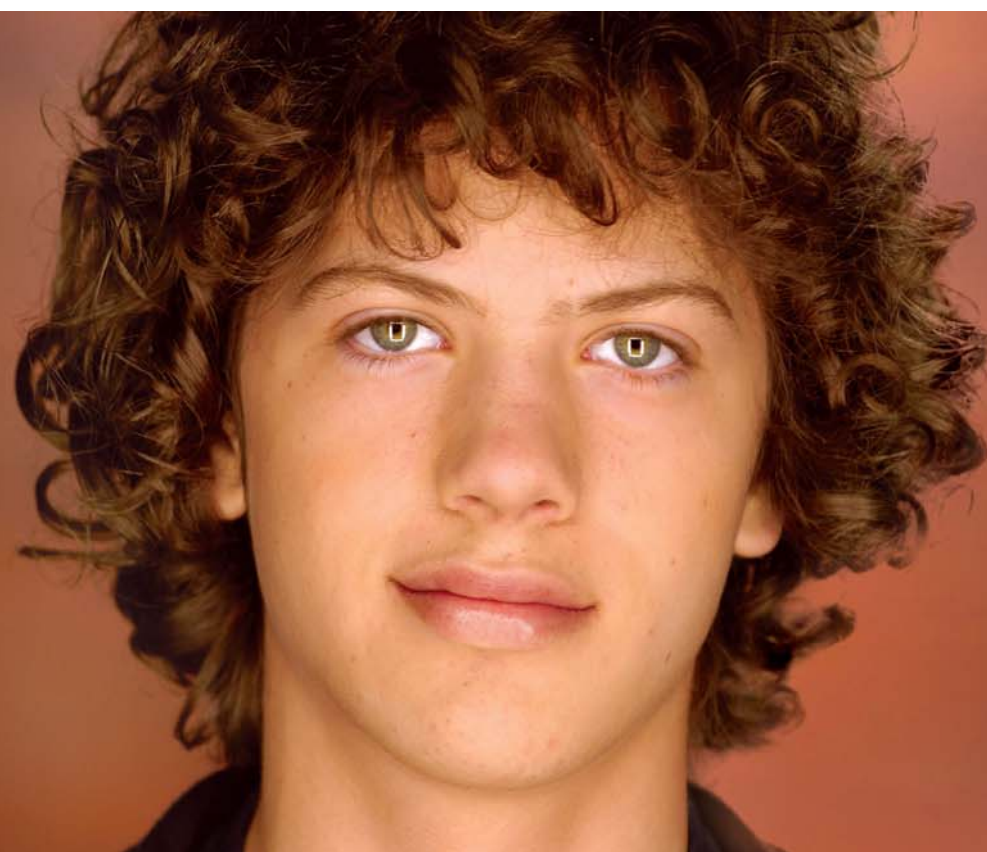
## Series of three bus ads



When I look back, it does seem  
kind of like a crime. The way they tormented  
that new kid. Laughing at him.  
Tripping him. Picking him last for teams.



I didn't start it. But I didn't stop it either.  
Until I realized that if I moved, I'd be the new kid.



*That's when I told the guys  
to give it a rest.*

WHEN YOU STAND UP,

BULLYING CAN STOP.

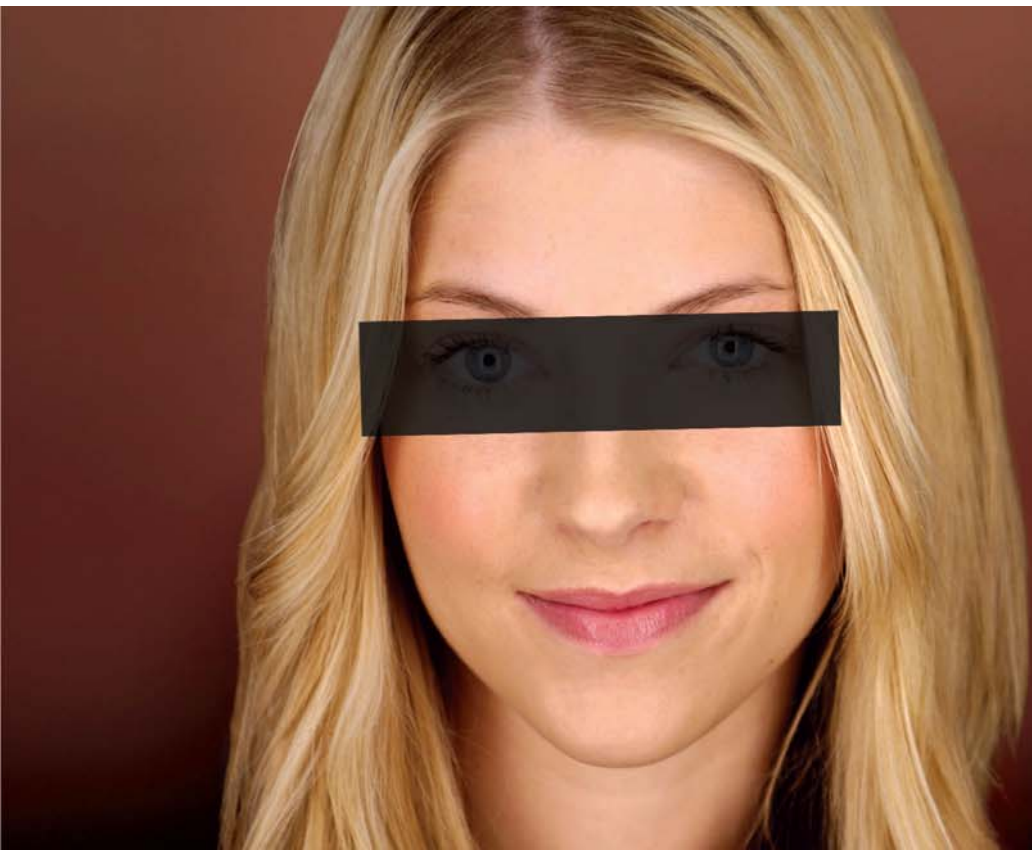
VISIT [WWW.B-FREE.CA](http://WWW.B-FREE.CA)

OR CALL 1-888-456-2323

Alberta



My first year in high school I just wanted to fit in.  
So I went blindly along with whatever the group was doing.



Like always calling this one girl names, and excluding her.  
You could see it crushed her.



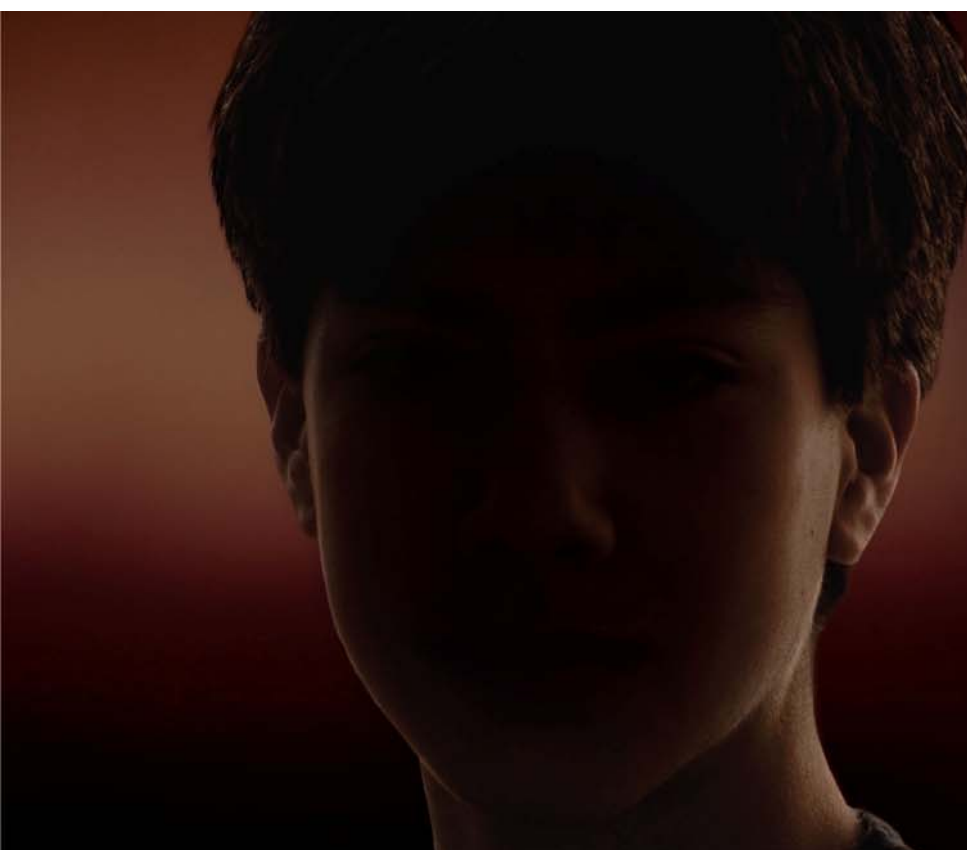
I just didn't feel good about it  
so I told them to stop.  
I see things differently now.

WHEN YOU STAND UP,  
BULLYING CAN STOP.

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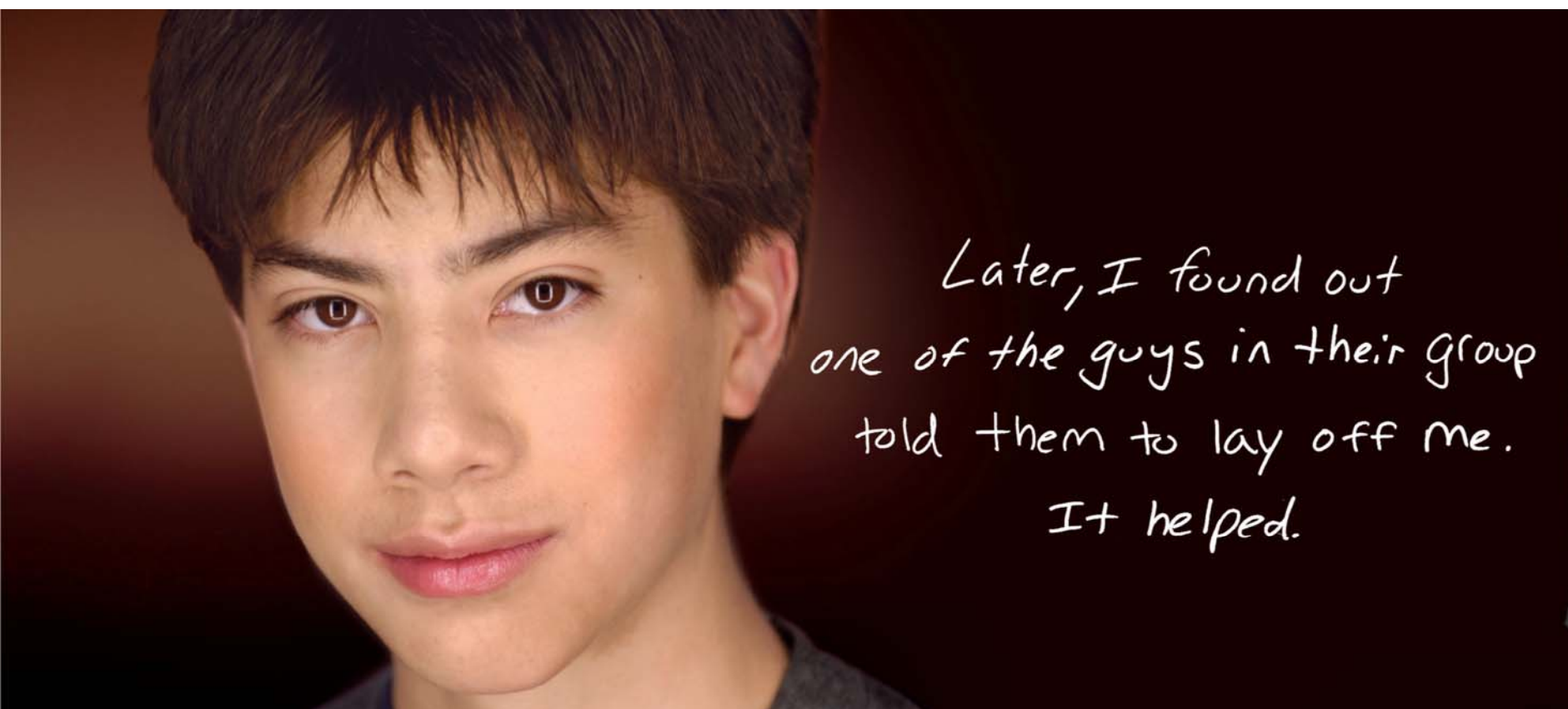


I don't know why they hated me so much.  
I'd never been called names like that before.

I would just lose it.  
There were a lot of fights.



Eventually, it stopped.



*Later, I found out  
one of the guys in their group  
told them to lay off me.  
It helped.*

WHEN YOU STAND UP,  
BULLYING CAN STOP.

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